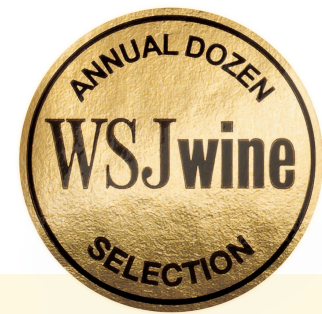


2011 The Annual Dozen



The results of a unique blind-tasting — reserved for your holiday table.

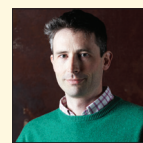
- Earlier this year, winemakers across America were invited to submit their proudest bottles for the 3rd WSJwine Annual Dozen.
- Over 800 wines arrived, to be tasted by a panel of top judges, led by the world's No. 1 wine writer. Only the best would do.
- Wines were tasted "blind" (labels covered) — quality in the glass is everything.
- Judges selected two special cases: The Annual Dozen and The Luxury Dozen.
- Thrilled to make the final cut, winning winemakers offered their wines at **very special prices — passed directly to you today.**
- Small-production estates (and their big-flavored wines) triumphed, so case numbers are strictly limited.

Read about the winners inside and reserve your case today.

Meet the Annual Dozen tasting panel:



Hugh Johnson
Chairman of Judges and the world's best-selling wine author.



Justin Howard-Sneyd
Experienced show judge and one of only 300 Masters of Wine world-wide.



Jean-Marc Sauboua
Internationally renowned winemaker. Trained at Bordeaux's Château Haut-Brion.



Adrian Bentham
WSJwine Cellar Director with over 25 years wine trade experience.



Nick Taylor
WSJwine Wine Director, *Chevalier du Tastevin*, Chardonnay and Pinot Noir fanatic.



Michael VonSalzen
Member of the Court of Master Sommeliers. Learned the ropes with the Ritz-Carlton Group.

Please note: judges' initials (eg HJ for Hugh Johnson, NT for Nick Taylor) used in tasting notes and quotes.

Enjoy America's finest and SAVE up to \$83.

Option 1: The 12 Smartest Buys



The WSJwine Annual Dozen 2011

12 btls (as shown) normally \$282.99

Today only **\$199.99** code M0184208

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Option 2: The Best of the Best



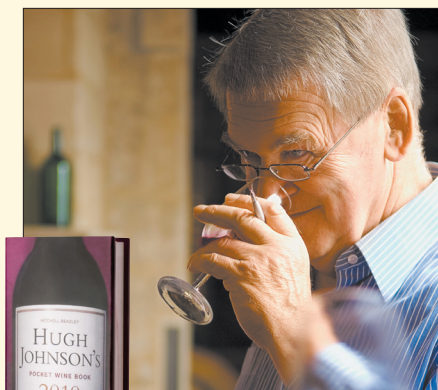
The WSJwine Luxury Dozen 2011

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A word from the Chairman of Judges, Hugh Johnson



Hugh Johnson, bestselling author of 'The World Atlas of Wine' and 'The Pocket Wine Book.'

"How things have changed ...

I used to think of America's best wines pretty much as a two-variety show: Cab and Chard. Choosing the most tempting wines on offer now means juggling with a dozen different grapes, straight or blended, young or mature, vibrant or mellow, from a dozen different regions. Choice gets tougher; values get better; it's a good time to be picking a dozen. Enjoy!"

Hugh Johnson, Chairman of Judges

Limited cases — don't miss this once-a-year chance to enjoy America's finest wine buys.

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America's Finest
800 CONTENDERS. THE WINNERS REVEALED.



Over 800 wines tasted 'blind' (labels covered) to ensure impartiality.



Every wine had to deliver on flavor in the glass and over-deliver on value.



Enjoy the winners, direct from the country's top vineyards to your door.



With savings, courtesy of triumphant winemakers like Scott Harvey.

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WAD1111

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Treat Yourself to the Best.

- "Lovely Stuff" Washington Red (92 Wine Spectator Points) Côte Bonneville Carriage House 2005, Yakima Valley
- "Complex, Full-Bodied, Classy" (JHS) Cabernet Wellington 'Victory' Reserve 2006, Sonoma Valley
- "Ethereal" (JHS), "Fascinating" (HJ) Long Island Riesling Paumanok Vineyards 2010, North Fork
- "Satisfyingly Complex" (JHS) Bordeaux Blend NADIA 2008, Santa Barbara Highlands
- "Striking" 92-Parker Point Viognier Jaffurs 2009, Santa Barbara County
- "Fascinating, Almost Vosne" (JHS) Sonoma Pinot Noir Sandhill Durrell Vineyard 2007, Sonoma Valley
- "Petite Sirah With 'Lots of Character'" (HJ) Santa Cruz Mountain Vineyards 2009, San Antonio Valley
- "Complex, Lively and Very Good" (HJ) Chardonnay Schug Heritage Reserve 2007, Carneros
- "Big, Juicy" Syrah, "I Really Like This" (NT) Drew 'Ornbaun Vineyard 2008, Mendocino Ridge
- "Beautifully Opulent" Pinot Noir (90+ Parker Points) Sojourn Cellars 2009, Sonoma Coast
- "High Impact" (HJ) Napa Cabernet Philippe-Lorraine Reserve 2004, Napa Valley
- "Powerful and Long" (JHS) California Chardonnay Talley Vineyards Estate 2009, Arroyo Grande Valley

The WSJwine Luxury Dozen 2011

12 btl (as shown) normally \$424.99

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Quadruple-Gold California Syrah

Here's proof that some of the best U.S. Syrah comes from Paso Robles. Aged 18 months in oak and released to huge acclaim (four golds so far). "Big, smoky bacon flavor" (JHS). **Robert Hall 2008, Paso Robles**

"Quite Delicious" Barbera

All the judges have had great Barbera before — but from northern Italy, not Amador county. This surprise hit has 21 months in French oak and tons of blackberry, raspberry and bright cola flavor. "Lively, very fresh and quite delicious ✓✓" wrote *Master of Wine* Justin Howard-Sneyd. **Scott Harvey Mountain Selection 2008, Amador**

"Impressive" Napa Cabernet

Top critic Jancis Robinson called their 2008 "utterly hedonistic and almost unspittable." We had similar difficulties with the Pey family's 2009. A selection from Rutherford and Oakville (top Napa sites), aged 14 months in French oak. "Dark flavors, good grip, impressive." (HJ) **Textbook Fin de Journée 2009, Napa Valley**

The Best in Napa Riesling

And "perhaps the best dry white wine deal in the Napa Valley" writes *Wine Spectator's* Matt Kramer. 100% estate grown, bursting with jasmine, apple and zingy grapefruit. **Trefethen 2009, Napa Valley**

Double-Gold Sonoma Pinot Noir

A big hit at the *San Francisco International Wine Competition* and with our judges: "Sweet, oaky nose. Very Pinot Noir. Pure. Lingers." (HJ) From low-yield, cool-climate fruit and made using a gravity-fed crush process — real kid-glove treatment that preserves those pure flavors. **Jenner 2009, Sonoma Coast**

Legendary Sonoma Chardonnay

Walter Schug (left, with fellow pioneers Phelps and Heitz) set up his eponymous winery in 1980 and makes "balanced, classy and very Burgundian Chardonnay." (NT) **Schug 2009, Sonoma Coast**

Top Vintage Napa Merlot

2007 goes down as one of the great Napa years and this (Mike Beaulac's final wine at St. Supery) went down very well with all who tasted: "Lovely blueberry fruit" (AB). **St. Supery 2007, Napa**

Winning Washington Cabernet

On his acclaimed Columbia Valley estate, Casey McClellan (past *Annual Dozen* Syrah winner) does everything to maximize quality: Hand-harvesting; hand-selection; a dash of Carmenère for aromatics and Merlot for roundness. Expect ripe black fruit, dried herbs and cracked pepper. **Seven Hills 2009, Columbia Valley**

"Remarkable" 90-Parker Pointer

"Remarkable ... sells for a preposterously low price ... wonderfully crisp ... pure, delicious. 90 Points." The highlights of Robert Parker's tasting note on Pine Ridge's 2010. This unique Chenin Blanc / Viognier, first created in 1979, impressed with "lots of flavor" (HJ). **Pine Ridge 2010, California**

Best-in-Class Lodi Red

Just 550 cases were made of this 'fusion' of Petite Sirah, Syrah, Zin and more. Won Best in Class at the *California State Fair* and regularly fills the tasting room at Borra. **Borra VY Fusion 2008, Lodi**

"Lovely and Pure" Gold-Medal Cab

With a *Critics Challenge* gold and a full 20 months in oak, this "lovely and pure" (JHS) Cabernet is set to put Paicines on California's fine wine map. Black cherry, toast and vanilla. **Donati Family 2007, Paicines**

"Luscious" Carneros Chardonnay

Established in 1857, Buena Vista is California's oldest premium winery. Their Ramal VY 2007 scored 98 points at last year's *California State Fair* and impressed us with its "luscious texture and terrific fruit intensity" (AB). Night harvested, barrel-fermented and aged in finest French oak. **Buena Vista Ramal Vineyard 2008, Carneros**



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